

REF: Material Event – BCRA Authorizes New Directors and Corporate

Name

We address to you in order to inform that BBVA Banco Francés S.A has been notified of the following resolutions of the Central Bank of the Argentine Republic:

(i) Resolution No. 161 dated July 25, 2019, whereby it resolves not to issue any observation to the appointment of Ms. María Isabel Goiri Lartitegui and Mr. Gabriel Alberto Chaufán as Directors of the Bank.

(ii) Resolution No. 166 dated July 25, 2019, whereby it resolves not to issue any observation to the change of corporate name to “Banco BBVA Argentina S.A.”

It is noted that the new corporate name "Banco BBVA Argentina S.A." will begin to be used once it is registered with the Public Registry of Commerce.

Kind regards.

Eduardo González Correas

Apoderado

Rocío Carreras

Apoderada